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**PRESENTING SPONSOR**



**MAJOR EVENT SPONSORS**

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- |                        |                             |
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**TOURNAMENT SPONSORS**

- |                                  |                      |
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**What is Junior Achievement?**

Contemporary, relevant and fun! Our purpose is to educate and inspire young people to value free enterprise, understand business and economics and be workforce ready.

**What does Junior Achievement do?**

A boost to student learning! By partnering business and education, JA recruits volunteers to facilitate economics-oriented lessons for students in K-12. Through hands-on activities, volunteers become role models, presenting life concepts through their own experiences.

**How does Junior Achievement work?**

With a partnership approach to education, JA secures the funding and recruits the volunteers to provide core programs to elementary, middle and high schools students each year. Corporations, individuals, foundations and others, contribute financial and volunteer resources. The three-way partnership between businesses, students and teachers make it a winning combination!

***Become involved today!***

Visit the local Junior Achievement website at: [www.jamiami.org](http://www.jamiami.org), or call 305.687.3977 for more information.



Presented by



**Monday, February 25th, 2008**

**11:00 AM**

*YOU CAN make a difference  
in the life of a child!*

**Westview Country Club**  
2601 NW 119 St. • North Miami



Dear Junior Achievement Sponsors:

South Florida's most prestigious charity golfing event is just around the corner. We are pleased to invite you to participate in the 16<sup>th</sup> Annual Junior Achievement Golf Invitational, to be held Monday, February 25, 2008. We're delighted to announce the tournament will be played at one of Miami's finest venues . . . Westview Country Club.

While the golf experience at Westview is steeped in history and tradition, it's golf today that is setting traditions for tomorrow. Redesigned in 2000 by golf course architect Kipp Schultes, with some of the finest greens to putt on in South Florida, each hole has it's own unique personality designed to challenge every skill level.

Westview's unique past has been its famous clubhouse and Miami landmark once used as a housing facility for U.S. Navy wives during World War II. In its earlier days, it is said that the notorious Al Capone once used part of Westview as a casino and speakeasy during the 1930s.

Golfers know the game has an unparalleled ability to develop business. With that in mind, The Junior Achievement Golf Invitational has been designed to enhance relationships with customers, prospects and community business leaders.

The tournament offers a wide variety of sponsorship opportunities that provide an excellent way to feature your company name, introduce or showcase a new product or service. A schedule of the days' events is also included.

As a supporter of the Junior Achievement organization, ultimately the purpose of the tournament is to raise revenue for Junior Achievement's kindergarten through 12th grade workforce readiness programs in South Florida. Thank you in advance for your support, and see you on the links.

David Softness  
Buchanan Ingersoll  
Golf Committee Chairman  
Junior Achievement

## SPONSORSHIP OPPORTUNITIES

### \$10,000 TITLE SPONSOR

- Two foursomes (8 player spots) with deluxe gift bags for each.
- Lunch, refreshments on course and VIP seating for awards recognition dinner.
- Listing in day of event program and prominent recognition on the sponsor board.
- On-course signage opportunity.
- Opportunity to distribute promotional material to each golfer.
- Custom tailored sponsorship opportunities

### \$5,500 HOST SPONSOR

- One foursome (4 player spots) with deluxe gift bags for each.
- Lunch, refreshments on course and VIP seating for awards recognition dinner.
- Listing in day of event program and prominent recognition on the sponsor board.
- On-course signage opportunity.
- Opportunity to distribute promotional material to each golfer. (Awards Dinner Sponsor, Scoring Sponsor, Fairway Sponsor, Lunch Sponsor)

### \$3,500 CORPORATE FOURSOME

- Entry for four players with deluxe gift bags for each.
- Lunch, refreshment on course and awards recognition dinner.
- Tee-sign on course.

### \$2,500 SPONSOR LEVEL

- Listing in day of event program and prominent recognition on the sponsor board.
- On-course signage opportunity.
- Opportunity to distribute promotional material to each golfer.  
\*This level has the opportunity to upgrade to include a corporate foursome for an additional \$2,000.  
(Golf Towel Sponsor, Million Dollar Hole-In-One Sponsor, Hat Sponsor)

### \$1,500 SPONSOR LEVEL

- Listing in the day of event program and recognition on the sponsor board.
- On-course signage opportunity.  
(Golf Ball Sponsor, Driving Range Sponsor, Photography Sponsor, Player Awards Sponsor, Scorecard Sponsor, Parking Sponsor, Putting Contest Sponsor)

### \$500 SPONSOR LEVEL

- Hospitality Cart Sponsor, Tee-Green Sponsor, Golf Cart Sponsor (10).  
Each of these sponsorships are signage opportunities.

Monday, February 25th, 2008



SCHEDULE OF EVENTS

**11:00 – 12:00 PM**

Registration, Team Photos and Light Lunch

**12:10 PM**

Call to Carts

**12:15 PM**

Million Dollar Hole-In-One and Putting Contests

**12:30 PM**

Shotgun Start

**4:30 PM**

Live Auction, Awards Presentation and Dinner